

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

Reach out to us...
 If you have questions, please contact us at
mail@waikikibid.org.

WBIDA Crew Highlights: Elliott Aki and coverage on Hawaii News Now

This month, we are proud to highlight a WBIDA crew member, Elliott Aki. As a safety ambassador on bike patrol, Elliott has been working in the district since 2018. He also speaks conversational Japanese.

Elliott's manager explains why he is such a valuable team member: "... [he is] always willing to step in and help out when needed. His commitment to Waikiki shows in the work that he puts out everyday, which he always does with a smile."

Recently, Elliott showed his true aloha spirit even more by



helping a resident's son who had a bicycle mishap. The grateful mother said, "Elliott was quick to check on him, offer bandaids, and stay with us until we were back on our feet and headed home. As Waikiki residents, we truly appreciate all that the ambassadors do for us and visitors!"

And in November, the WBIDA crew had a spotlight interview on Hawaii News Now. If you have not seen the footage, please see the coverage of our work during the pandemic here:

www.hawaiinewsnow.com/2020/11/04/amid-pandemic-these-ambassadors-aloha-have-taken-greater-role/

At a glance...

Name: **Elliott Aki**
 Position: **Safety Ambassador**
 Tenure with WBIDA: **2.5 years**



"I'm proud to be a part of a team that serves the community, and spreads aloha to residents and visitors alike."

Despite Services Being Reduced, WBIDA Impact is Greater

ESSENTIAL SERVICE =
 cleaning and disinfection, safety and security, public asset maintenance, landscape maintenance, homeless outreach, beach patrol (when open)

NON-ESSENTIAL =
 hospitality and wayfinding

The WBIDA crew are working in essential service positions every day of the week, to continue to provide continuity for a clean and safe Waikiki District, with emphasis on cleaning, disinfection, and safety. Deployment will remain at reduced levels until service needs increase, including tourism activity.



Service Statistics, 2019 vs. 2020

	October		November	
	2019	2020	2019	2020
Infrastructure Cleaned	7,882	28,810	7,259	26,224
Trash Collected (# of bags)	1,473	1,033	1,246	794
Trash Collected (lbs)	22,095	15,495	18,690	11,910
Pressure Washing (sq ft)	293,276	142,756	304,105	118,966
Stickers, Graffiti Removed	394	397	372	363
Interactions Served	49,637	5,415	46,269	5,859
Bike Patrol (miles)	1,334	2,101	1,714	1,879
Sit-Lie Advisories	483	816	620	504
Private Property Assistance	302	259	216	282

The WBIDA has made a larger impact in several areas, shown by the statistics to the left. This data is compiled from past months compared to the same period a year ago, and therefore shows the impacts of COVID-19. Items such as the number of individual infrastructure pieces cleaned (trash cans, pedestrian-walk push buttons, publication racks, etc.) and bike safety patrol miles have notably increased from the same time last year. Also significant is that there was just over an 8% increase from October to November 2020 in public interactions by our ambassadors, indicating a slight return in Waikiki visitors.